# **USER PRIVACY POLICY**





**AkuMaju** ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how your personal information is collected; used, and disclosed by AkuMaju. This Privacy Policy applies to our application named AkuMaju, and its associated subdomains (collectively, our "Service"). By accessing or using our Service, you signify that you have read, understood, and agree to our collection, storage, use, and disclosure of your personal information as described in this Privacy Policy and our Terms of Service.

# **Definitions and key terms**

For this Privacy Policy:

- **Cookie**: small amount of data generated by a website and saved by your web browser. It is used to identify your browser, provide analytics, and remember information about you such as your language preference or login information.
- Company: when this policy mentions "Company," "we," "us," or "our," it refers to Valdo Sumber Daya Mandiri, Jakarta, Indonesia that is responsible for your information under this Privacy Policy.
- **Country**: where AkuMaju or the owners/founders of AkuMaju are based, in this case is Indonesia.
- **Customer**: refers to the company, organization or person that signs up to use the AkuMaju Service to manage the relationships with your consumers or service users.
- **Device**: any internet connected device such as a phone, tablet, computer or any other device that can be used to visit AkuMaju and use the services.
- **IP address**: Every device connected to the Internet is assigned a number known as an Internet protocol (IP) address. These numbers are usually assigned in geographic blocks. An IP address can often be used to identify the location from which a device is connecting to the Internet.
- **Personnel**: refers to those individuals who are employed by AkuMaju or are under contract to perform a service on behalf of one of the parties.
- Personal Data: any information that directly, indirectly, or in connection with other information —including a personal identification number — allows for the identification or identifiability of a natural person.
- **Service**: refers to the service provided by AkuMaju as described in the relative terms (if available) and on this platform.

- Third-party service: refers to advertisers, contest sponsors, promotional and marketing partners, and others who provide our content or whose products or services we think may interest you.
- Website: AkuMaju's site, which can be accessed via this URL: https://akumaju.com/
- You: a person or entity that is registered with AkuMaju to use the Services.

#### What Information Do We Collect?

We collect information from you when you visit our service, register, place an order, subscribe to our newsletter, respond to a survey or fill out a form.

- Name / Username
- Phone Numbers
- Email Addresses
- Job Titles
- Age
- Password
- Face Data

## **How Do We Use The Information We Collect?**

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience (your information helps us to better respond to your individual needs)
- To improve our service (we continually strive to improve our service offerings based on the information and feedback we receive from you)
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- To process transactions
- To administer a contest, promotion, survey or other site feature
- To send periodic emails

## **How Do We Collect User Face Data?**

We collect user face data in several ways, including but not limited to:

- User-Provided Data: When you upload a photo or video containing your face to our services, we may collect and store that image.
- Camera Data: Some of our services may use your device's camera to capture user face data in real-time. We will always ask for your permission before accessing your camera.

#### How Do We Use User Face Data?

We may use user face data for a variety of purposes, including but not limited to:

- Personalization: We may use your user face data to personalize your experience on our services
- Authentication: We may use your user face data to verify your identity when you use our services.
- Analytics: We may use your user face data to analyze user behavior and improve our services.

#### **How Do We Protect User Face Data?**

We take the security of user face data seriously and use industry-standard security measures to protect it from unauthorized access, alteration, or disclosure. We also limit access to user face data to only those employees and admin who need access to it to perform their job duties.

### When do we use customer information from third parties?

We receive some information from the third parties when you contact us. For example, when you submit your email address to us to show interest in becoming our customer, we receive information from a third party that provides automated fraud detection services to us. We also occasionally collect information that is made publicly available on social media websites. You can control how much of your information social media websites make public by visiting these websites and changing your privacy settings.

## Do we share the information we collect with third parties?

We may share the information that we collect, both personal and non-personal, with third parties such as advertisers, contest sponsors, promotional and marketing partners, and others who provide our content or whose products or services we think may interest you. We may also share it with our current and future affiliated companies and business partners, and if we are involved in a merger, asset sale or other business reorganization, we may also share or transfer your personal and non-personal information to our successors-in-interest. We may engage trusted third party service providers to perform functions and provide services to us, such as hosting and maintaining our servers and our service, database storage and management, email management, storage marketing, credit card processing, customer service and fulfilling orders for products and services you may purchase through our platform. We will likely share your personal information, and possibly some non-personal information, with these third parties to enable them to perform these services for us and for you. We may share portions of our log file data, including IP addresses, for analytics purposes with third parties such as web analytics partners, application developers, and ad networks. If your IP address is shared, it may be used to estimate general location and other technographics such as connection speed, whether you

have visited the service in a shared location, and type of device used to visit the service. They may aggregate information about our advertising and what you see on the service and then provide auditing, research and reporting for us and our advertisers. We may also disclose personal and non-personal information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate in order to respond to claims, legal process (including subpoenas), to protect our rights and interests or those of a third party, the safety of the public or any person, to prevent or stop any illegal, unethical, or legally actionable activity, or to otherwise comply with applicable court orders, laws, rules and regulations.

# **Third-Party Services**

We may display, include or make available third-party content (including data, information, applications and other products services) or provide links to third-party websites or services. You acknowledge and agree that we shall not be responsible for any Third-Party Services, including their accuracy, completeness, timeliness, validity, copyright compliance, legality, decency, quality or any other aspect thereof. We do not assume and shall not have any liability or responsibility to you or any other person or entity for any Third-Party Services. Third-Party Services and links thereto are provided solely as a convenience to you and you access and use them entirely at your own risk and subject to such third parties' terms and conditions.

#### How Do We Use Your Email Address?

By submitting your email address on this app, you agree to receive emails from us. You can cancel your participation in any of these email lists at any time by clicking on the opt-out link or other unsubscribe option that is included in the respective email. We only send emails to people who have authorized us to contact them, either directly, or through a third party. We do not send unsolicited commercial emails, because we hate spam as much as you do.

## Is the information collected through our service secure?

We take precautions to protect the security of your information. We have physical, electronic, and managerial procedures to help safeguard, prevent unauthorized access, maintain data security, and correctly use your information. However, neither people nor security systems are foolproof, including encryption systems. In addition, people can commit intentional crimes, make mistakes or fail to follow policies. Therefore, while we use reasonable efforts to protect your personal information, we cannot guarantee its absolute security. If applicable law imposes any non-disclaimable duty to protect your personal information, you agree that intentional misconduct will be the standards used to measure our compliance with that duty.

# **How Long Do We Keep Your Information?**

We keep your information only so long as we need it to provide service to you and fulfill the purposes described in this policy. This is also the case for anyone that we share your information with and who carries out services on our behalf. When we no longer need to use your information and there is no need for us to keep it to comply with our legal or regulatory obligations.

#### **How Do We Protect Your Information?**

We implement a variety of security measures to maintain the safety of your personal information when you place an order or enter, submit, or access your personal information. We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology. We cannot, however, ensure or warrant the absolute security of any information you transmit to us or guarantee that your information on the Service may not be accessed, disclosed, altered, or destroyed by a breach of any of our physical, technical, or managerial safeguards.

# **Tracking Technologies**

- Google Maps APIs
  - Google Maps API is a robust tool that can be used to create a custom map, a searchable map, check-in functions, display live data synching with location, plan routes, or create a mashup just to name a few. Google Maps API may collect information from You and from Your Device for security purposes.
- Cookies
  - We use Cookies to enhance the performance and functionality of our service but are non-essential to their use. However, without these cookies, you would be required to enter your login details every time you visit our service as we would not be able to remember that you had logged in previously.
- Local Storage
  - Sometimes known as DOM storage, provides web apps with methods and protocols for storing client-side data. Web storage supports persistent data storage, similar to cookies but with a greatly enhanced capacity and no information stored in the HTTP request header.
- Sessions
  - We use "Sessions" to identify the areas of our website that you have visited. A Session is a small piece of data stored on your computer or mobile device by your web browser.

By using the App, you consent to the collection, use, and sharing of your personal information as described in this privacy policy, including the collection of biometric information in the form of facial recognition data for attendance verification purposes as described in this privacy policy.